

LEARN A TRADE — BEVERAGE SYSTEMS GUILD ACADEMY

PARTNERSHIP PROPOSAL ADDENDUM

Version 1.0 — Kevin Tate, Instructor & Program Director

Purpose

Define collaboration tiers, benefits, and expectations for sponsors and training partners.

Tier	Annual Contribution	Ideal For	Key Benefits
Training Partner	\$2,500	Distributors, regional service, trade schools	Curriculum access, internal certificates, 1 training session/yr
Certification Partner	\$5,000	OEMs, franchise service groups	Co-branded certificates, 2 sessions/yr, featured presentation
Founding Sponsor	\$10,000+	Manufacturers, associations	Premium visibility, advisory input, press listing, priority

Implementation

Intro meeting → MOU → Launch → Annual review.

Standards

Uphold Guild teaching code, use approved assets, maintain training quality and safety.

Co-Branding

Authorized Training Partner / Founding Sponsor badge; certificate footer with joint signatures.