

LEARN A TRADE — BEVERAGE SYSTEMS GUILD ACADEMY

PROGRAM DIRECTOR EDITION SUMMARY

Prepared by: Kevin Tate — Instructor & Program Director

Purpose

Professionalize commercial beverage■equipment service via a disciplined, standards■based training and certification system.

Tier	Credential	Focus
Apprentice	Entry	Safety & system awareness
Bronze	Fundamental	Bench setup & cleanliness
Silver	Intermediate	Teardown & rebuild
Gold	Advanced	Diagnostics & field conduct
Platinum	Master / Mentor	Leadership, ethics, instruction

System Components

Handbooks • Instructor Pack (checklists, rubrics, trackers, ceremonies) • Certificates & credentials • Badges & patches • Digital assets (slides + intro animation) • Branding & print specs.

Deployment

In■person (binder + cards) and digital (Google/Canva/PDF). Scalable to partner hubs and LMS.

Outcomes

Standardized training, employer■recognized credentials, reduced errors, stronger retention, professional identity for the trade.